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Celebrity Cruises, Starwood Hotels, and TravelSafe Insurance Sponsor the Dynamic New Travel Agent Success Series

Industry Top Trainers Team-up and Release Powerful New
Business-Building Education Series

(December 10, 2010) – Travel industry veterans Mike Marchev, Nolan W. Burris, Richard Earls, Scott Koepf, and Stuart L. Cohen have produced a breakthrough-training program that is rich with wisdom, strategy and encouragement. Ten hours of education and motivation are now available on five professionally produced DVD's, each with an easy to follow, accompanying workbook.

Underwritten by three major industry corporations, this timely program provides essential business principles in the key areas of sales, marketing, social connection, group sales and customer service.

Program spokesperson, Stuart Cohen states, "We are a dynamic team offering years of hands-on experience and coaching. Adapting the habits, strategies and attitudes we share will transform your business. Agents have the opportunity to achieve superior growth in 2011 with these discs."

Starwood Hotel's vice president global retail leisure & luxury sales Chris J. Austin, Celebrity Cruises' senior vice president of sales Dondra Ritzenthaler, and TravelSafe Insurance's president Scott D. Perfetto are the exclusive sponsors of the Travel Agent

Success Series. “We are proud to be the hotel industry exclusive partner for these “best of the best” industry educators,” adds Starwood’s Austin. Each underwriter has integrated this series into their corporate training programming.

Captured before a live audience of travel professionals, the speakers deliver a powerful two-hour program in their particular field of passion and expertise. Purposely separated into eight segments, each DVD includes on-screen notes which highlight and illustrate key points. An accompanying workbook helps guide agents through the learning process while reinforcing important, take-home elements.

Travel agents can place orders immediately on the newly launched website, www.travelagentsuccessseries.com. The series is available in an impressive boxed set which can be accessed anytime on demand. This option is also accompanied with download privileges.

Travel professionals may purchase individual modules for only \$24.95 by visiting www.TravelAgentSuccessSeries.com. Programs may be viewed immediately online or downloaded onto a personal computer. For a special rate of \$99 the entire five speaker series may be purchased. Each module is also available in a handsome DVD boxed set complete with printed workbook and bonus discs for \$179.

More about the Travel Agent Success Series

Founded in 2010, the mission of the Travel Agent Success Series is to help travel agencies become more profitable by introducing proven sales and marketing skills into their daily operations.

Mike Marchev speaks on customer satisfaction & retention; Stuart L. Cohen, focuses on group sales; Scott Koepf, teaches selling skills; Nolan W. Burris educates participants on social networking; and Richard Earls, describes and demystifies authentic marketing tactics.

This series of educational programs is fun to listen to and promises to deliver results. Further details and bios can be found on www.TravelAgentSuccessSeries.com

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